



With Spring just a few weeks away, the team at Downtown Hightstown is getting ready to launch the *Beautify Hightstown Initiative*, and now more than ever, **we need your help**. Beginning in May, the hanging flower baskets that adorn the lamp posts, Fountain at the Point, Memorial Park and public areas along the Lake Front will be installed adding beauty to our Downtown during the summer months and beyond.



Running this program is truly a community wide effort. Aside from the flowers and the baskets, your generous donation allows us to take on the labor-intensive tasks of fertilizing the plants weekly and testing the soil to ensure the plants longevity and beauty into the fall. Thanks to the generous support from Hightstown Borough, Public Works installs the baskets and maintains the irrigation system. Together, we truly beautify Hightstown.

This is not only the 20th year of this project, but also the 300th Anniversary of Hightstown; and what better way to celebrate this milestone than with flowers. **While any contribution, no matter the amount, would be greatly appreciated**, Downtown Hightstown, Inc. is asking business owners, residents, and friends of Hightstown to donate \$60 (the cost of one basket of flowers) to help in meeting our goal of \$9,000. In addition to the baskets, Downtown Hightstown also uses the funds to decorate the downtown during the holiday months. Your generous donation helps us enhance the quintessential look that is our Hightstown throughout the entire year.

Your valuable contribution will help us continue to maintain and grow this unique Downtown Hightstown Tradition. These flowers brighten the business center of our community, enticing all to take notice of what Hightstown has to offer, and to pause and enjoy our businesses, diverse restaurants, picturesque Peddie Lake and the historic Beauty of our Town. With your help, we can ensure the flowers, and more, lend to our gem of a town. Thank you in advance for your donation.

In order to meet our fundraising goal, and to ensure the flower baskets and public planting areas are complete before the Memorial Day Parade, please send your donations today. Checks can be made payable to **Downtown Hightstown Inc.** and mailed to 798 Old York Road East Windsor, NJ 08520.

Business Name: _____

Contact Name: _____

Address: _____

Email Address _____

Number of Baskets: _____ X \$60 Each = \$ _____

Check this box if you would like your name or Business Name listed on a promotional thank you graphic that will be shared on social media. Your name will be listed as follows: _____

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www.downtownhightstown.org