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For Immediate Release

## **Downtown Hightstown, Inc. Moving Ahead with 2010 Programming Group set to restructure with appointment of new Committee Chairs and Executive Director**

**Hightstown, NJ (February 15, 2010)** – While awaiting word on its inclusion in the Main Street New Jersey program, Downtown Hightstown, Inc., a group of local business owners and community activists, reorganized and set its annual goals for 2010. The group is also set to restructure, with eight members moving into committee leadership roles and the imminent appointment of a new Executive Director to head the organization.

Current Executive Director Ryan Rosenberg states, “For the past two years, it has been my pleasure to serve as the first Executive Director of Downtown Hightstown, Inc. The organization has grown from a fledgling group of a few people with nothing more than a simple website to a viable and energetic incorporated organization. As a group, we have made significant and tangible improvements to Hightstown’s downtown area, increased its visibility through a greater web presence, and improved its image to our residents and the surrounding communities. I’m also proud of the connections we’ve made between business owners, residents, and the local government. I will be stepping down in either April or May and into my new role as a father, but I plan to stay active until then to ensure that there is a smooth transition. I look forward to seeing the organization grow and flourish under new leadership.”

Downtown Hightstown, Inc.’s new organizational structure, which is based on the Main Street Four-Point Approach, is as follows:

**Promotion Committee:** Co-Chairs, Rose Gallina (owner, A Bit of NYC) and Karen West (owner, Perennial Home).

**Economic Restructuring Committee:** Co-Chairs, Mike Vanderbeck (owner, Slowdown Café) and Neil Schloss (owner, Castle Consulting).

**Organization Committee:** Co-Chairs, Amanda Porter and Lev Golinkin.

**Design Committee:** Chair, Gary Stevens (owner, 231 Studios)

There is an open search for an individual to fill the Executive Director position, to be interviewed and appointed jointly by the committee chairs. For more information about the position or to submit a resume, visit <http://www.downtownhightstown.org/about-us>.

Downtown Hightstown, Inc.’s Spring 2010 Annual Report, including goals for the upcoming year, is available online at <http://www.downtownhightstown.org/forms-media>.

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**Downtown Hightstown, Inc.** is a volunteer organization whose mission is to preserve and enhance the unique assets of Hightstown’s downtown area, combat community deterioration and educate the public regarding the history, diversity and culture of Hightstown. To achieve this, we aim to improve its visual appeal and desirability as a pedestrian-friendly destination for shopping, living, working, and playing. To learn more about Downtown Hightstown, Inc. visit: <https://www.downtownhightstown.org/>.