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For Immediate Release

SAVE THE DATE: HIGHTSTOWN TRIATHLON

Hightstown, N.J. (July 24, 2009) – On Sunday, September 27, 2009 at 7:30 AM, the Borough of Hightstown will host its annual Hightstown Sprint Triathlon. The sprint triathlon course will be comprised of a .25 mile swim, a 10 mile bike ride and a 3.1 mile run.

In addition, this year Hightstown will also be hosting its first annual kids triathlon. The Hightstown Kids Triathlon will take place a day before the adult race on Saturday, September 26, 2009 at 3:30PM. The kid's course will be comprised of a 100 yard swim, a 3 mile bike ride, and a 1 mile run.

Gold's Gym of East Windsor is the main sponsor for the event, while The Brace Place is sponsoring for the swim portion of the race. The Bicycle Rack is the sponsor for the bike portion of the race and Premiere Physical Therapy will be sponsoring the run course. This year Tavern on the Lake has signed up to be provide a party atmosphere at the end of the race, as the finish line sponsor.

After event meal for all adult race participants will be generously provided by Tavern on the Lake, and an after event meal for all participating kids will be generously provided by Bistro Soleil, along with food for others at a small donation

Proceeds from the triathlon will support Parks and Recreation programs in Hightstown. For more information on the races, registration and sponsorship, please visit www.downtownhightstown.org/triathlon. Volunteers are also needed for the event, and can sign up by contacting Beverly Asselstine at baamjc@aol.com.

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Downtown Hightstown, Inc. is a volunteer organization whose mission is to preserve and enhance the unique assets of Hightstown's downtown area, to combat community deterioration and to educate the public regarding the history, diversity and culture of Hightstown. To achieve this, we aim to improve its visual appeal and desirability as a pedestrian-friendly destination for shopping, living, working, and playing. To learn more about Downtown Hightstown, visit: <https://www.downtownhightstown.org/>