



# GREATER HIGHTSTOWN/EAST WINDSOR IMPROVEMENT PROJECT

P.O. Box 1575 • Hightstown, NJ 08520 • Phone: 609-371-2299 • E-Mail: GHEWIP@att.net

## Buy a Basket to Beautify Hightstown



Spring is right around the corner, soon Hightstown will be in full bloom with hanging flower baskets adorning our downtown area. Many people mistakenly believe these baskets are funded by the borough, when in fact we partner with the Greater Hightstown-East Windsor Improvement Project (GHEWIP) to raise money each year to purchase them. Now in its tenth year, this effort entices people to stroll downtown and patronize our family-owned restaurants and businesses. This year's project includes an additional 12 flower baskets for new lamp posts in the reconfigured Main Street parking lot.

In order to support these improvements, we need your help! We're calling on residents, friends and especially Main Street business owners to help us meet our fundraising goal of \$6000 to fund the baskets, as well as additional flowers to beautify various public spaces. For a contribution of \$50, your name will be listed on the Downtown Hightstown.org honor roll of donors, and you will have the opportunity to be photographed with one of the flower baskets in full bloom. We realize that many business owners and residents are struggling to stay afloat in this difficult economy, so contributions of any amount are deeply appreciated. Help bring out the true beauty of Hightstown again this spring!

In order to meet our fundraising goal and install the flower baskets in time for Memorial Day, please send your donation today. Checks can be made payable to GHEWIP and mailed to P.O. Box 1575, Hightstown, NJ, 08520. If you have any questions, please contact *Gary Grubb* at 609-448-4495.

*(Detach and return with your check)*  
**THANK YOU**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Number of Baskets: \_\_\_\_\_ x \$50.00 each = \$ \_\_\_\_\_